

M UMAIR ASHRAF

Frontend Developer / WordPress Developer

CONTACT

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EDUCATION

The University of Lahore

BSCS • 2018 • 3.1 GPA

Govt. M.D College, Toba Tek Singh

Intermediate • 2011

Govt. High School 343 GB

Matric • 2009

CERTIFICATIONS

WordPress Certification
Ministry of Information Technology, 2019

SKILLS

- HTML / CSS / JavaScript / TypeScript
- React.js
- WordPress / WooCommerce / Elementor / Divi
- PHP / MySQL
- Bootstrap / Tailwind CSS
- SEO
- Project Management

LANGUAGES

Urdu — Native
English — Medium

HOBBIES

Cricket
Football
Reading Books

Professional Summary

Frontend and WordPress developer with 7 years of experience building dynamic, scalable web applications and e-commerce sites. Skilled in React, TypeScript, and WordPress theme/plugin customization. Known for adapting quickly to new tools, working well under pressure, and communicating clearly with clients and teams.

EXPERIENCE — 7 YEARS

Front End Developer

OptimusFox — Lahore, Pakistan

Specialize in building dynamic, scalable web applications using React, TypeScript, and WordPress:

- UI Development: Material-UI (MUI), Tailwind CSS, and Styled-Components for scoped, utility-first styling.
- State Management: Redux Toolkit for efficient, predictable state handling.
- Component Development: Storybook for building and testing UI components in isolation.
- Animations: Framer Motion and Lottie for smooth UI interactions and vector animations.
- Server-Rendered Applications: Next.js for high-performance, SEO-friendly apps.
- Advanced Styling: Sass/SCSS for maintainable stylesheets.
- API Handling: Axios for data fetching and API request management.

WordPress / Front End Developer / IT Administrator

Genesis Global Solutions — Lahore, Pakistan

Worked as a WordPress developer at Genesis Global Solutions, a company providing customized IT services and hosting conferences, while managing all of its IT-related infrastructure and support needs.

PROJECTS

Rewards4U

OptimusFox

A blockchain-based loyalty rewards platform aiming to transform the loyalty rewards market by building an interoperable, open, and user-focused ecosystem. Enables consumers to use benefits across multiple loyalty programs regardless of origin, offering innovative rewards solutions for both companies and consumers.

Bit28

OptimusFox • <https://bit28.io/>

A comprehensive cryptocurrency platform covering secure digital asset storage and seamless transactions, built for a streamlined, efficient user experience.

Tools: React.js, Node.js, Bootstrap 5

VigourMe — Intimate Health Consultation Platform

OptimusFox • <https://www.vigourme.com/>

A confidential telehealth platform focused on men's health and wellness, emphasizing user privacy with secure, anonymous consultations with medical professionals.

Tools: React.js, Node.js, Bootstrap 5

Defi-Spot

OptimusFox • <https://www.defispot.com/>

Crowd-Finding

OptimusFox • <https://crowd-funding-fe-v2.herokuapp.com/>

Shariq Immigration

OptimusFox • <https://shariqimmigration.com/>

Tools: WordPress

Agile Falcon

Genesis Global Solutions • <http://agilefalconsng.com>

Tools: React.js, CI, Adobe Illustrator, WordPress

Drug Discovery Strategic Summit

Genesis Global Solutions • <http://drugdiscoverystrategicsummit.com>

Tools: WordPress, CI, Adobe

Wixdek

Genesis Global Solutions • <http://wixdek.com>

Tools: React.js, CI, Adobe Illustrator

Genesis Global

Genesis Global Solutions • <http://genesisglobalsolution.com>

Tools: WordPress, Adobe Illustrator

Brandybaba

Genesis Global Solutions • <https://brandybaba.com/>

Tools: WordPress